



**SHEFFIELD
DESIGN AWARDS
2024**



SPONSORSHIP PACKAGES

Sheffield Design Awards is a registered charity (1180890)

Partner with us

The Sheffield Design Awards (SDA) is a registered charity (1180890) dedicated to celebrating and championing design excellence in architecture, public spaces and the built environment across South Yorkshire.

As a charity, we rely on the generosity of our sponsors to enable the awards to take place, and we are indebted to the kind support we have received over the 16 years the award has been running.

The SDA are the highlight of the architectural calendar in Sheffield and South Yorkshire, so don't miss out on this fantastic chance to get your brand in front of an engaged audience of built environment professionals, including up to 150 attendees at the SDA 2024 Ceremony and an email list of 600+ contacts.

The awards are going from strength to strength, and we look forward to partnering with you on the Sheffield Design Awards 2024.

The opportunities we offer for the SDA 2024 are listed below:

Headline Sponsor - £5000

- Headline branding across the event, including ceremony literature, visual presentation, entry forms and certificates.
- Headline branding across all our digital channels, including a prominent feature on our website, social media posts and all marketing emails.
- Sponsor mentioned in press releases relating to awards launch, ceremony and winners announcement.
- Speaking opportunity at the SDA 2024 Ceremony.
- Sponsor status for the 'Outstanding Project of the Year' award, the most prestigious of the awards, with your representatives invited to present the award to the winner.
- 4x tickets for your representatives to attend the awards ceremony and network with attendees.
- Opportunity for further endorsement by mutual agreement - display stands, literature, etc.

Category Sponsor - £1000

- Branding on the SDA website, social media, marketing emails and materials concerning the award sponsored.
- Branding across the event, including ceremony literature, visual presentation and certificates relating to award sponsored.
- Sponsor status for an award of your choice (subject to availability), with company representatives invited to present the award to the winner.

- 2x tickets for your representatives to attend the awards ceremony and network with attendees.
- Opportunity for further endorsement by mutual agreement - display stands, literature, etc.

The award categories available to sponsor for 2024 are as follows:

- Micro Project Award
- Small Project Award
- Medium Project Award
- Large Project Award
- Interior Award
- Conservation Award
- Open Space Award
- Residential (single dwelling) Award
- Residential (multiple dwelling) Award
- People's Choice
- *Outstanding Project of the Year - Reserved for Headline Sponsor*
- Keith Hayman Award for Public Art

In order to avoid any potential conflict of interest, Headline and Category Sponsors will not be allowed to enter a project for the 2024 Awards.

Please contact us if you wish for further clarification regarding conflict of interest.

Drinks Sponsor - £300 minimum

This sponsorship opportunity is reserved for those who want to support the SDA but who may have a conflict of interest, such as architecture and design practices involved in a project submitted for consideration.

- Sponsor of the award ceremony drinks, with name/logo displayed on/near the bar to maximise exposure.
- Company logo included in the visual presentation at the event.

Outline timetable for the Sheffield Design Awards 2024

23rd May	Launch event, with entries to open at midnight
14th August	Deadline for entries
w/c 2nd September	SDA trustees to shortlist entries
1st and 2nd October	Judging
14th November	SDA 2024 Ceremony

If you are interested in sponsoring the Sheffield Design Awards 2024, please get in touch by email to sheffielddesignawards@gmail.com.